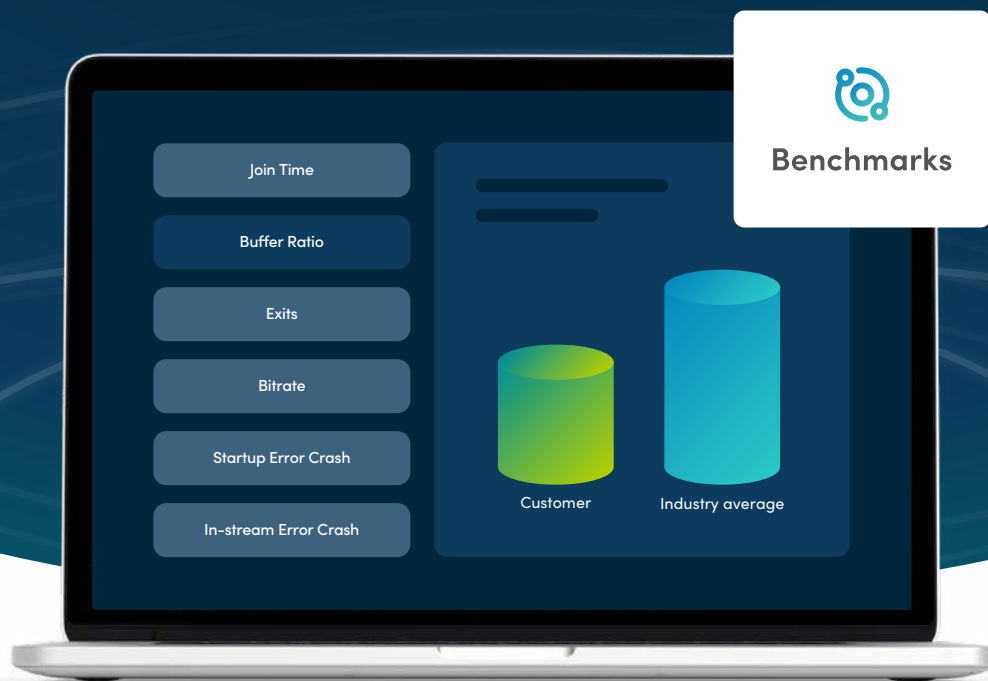


Compare your performance to the industry average



Understand where your service's stands within the larger industry ecosystem

NPAW provides holistic insights into your service and how various metrics stack up against other comparable online video services. Our reports tap into data sourced from NPAW's extensive, aggregated events gathered from every single country in the world and 99% of the devices on the market. We collect, correlate, and analyze 2 Trillion events daily to help you run a more competitive video business.



Pinpoint weak performing areas by comparing your KPIs against the industry standards



Track progress to validate and prioritize investments, and strengthen actions



Identify quality trends for a specific market to adapt your device strategy



Size and improve agreements with third-party providers such as CDNs to ensure premium QoE

Benchmark at any time without having to wait for a hundred-page report to download

We provide you with eight ready-to-use dashboards, so you can focus on the learnings



The NPAW advantage

NPAW offers the most advanced and fully correlated visibility across all pillars of your video service to drive performance, increase engagement, and maximize revenue in real time. It provides precise analysis and the most flexible data visualization, enhanced by smart alerts and predictions in a lightning-fast interface.



A single suite

Avoid data inconsistencies with one tool for all your teams



Open API

Full and free API access



Data compliance

GDPR compliant, ISO 27001, ISO 27701, and ISO 20525 certified

Trusted by 190+ media companies

